



Ashwin Pandey

DIGITAL MARKETING STRATEGIST



ASHWINONDIGITAL

About

Date of Birth : 2060/02/15

Gender : Male

Permanent Address : Suddhodhan -04, Kapilvastu, Nepal

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LANGUAGES

Awadhi



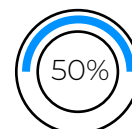
English



Nepali



Hindi



ACADEMICS

SEE - Montessori Memorial English Boarding High School

- Board : National Examination Board (NEB)
- Year : 2006-2019

3.35 GPA

A Levels - Chelsea International Academy

- Board : Cambridge Assessment International Education (CAIE)
- Year : 2019 - 2021

3.75 GPA

BBA - Phoenix College of Management

- Board : Lincoln University College (Malaysia)
- Year : Joined 2021 - 5th Sem Ongoing

Ongoing

INVOLVEMENTS

Design Challenge - What After SEE? (2019)

- Second Position
- Earthquake Architechural Engineering

Volunteering - Glocal Teen Hero (2019)

- Stage and Technical

Volunteering - Skill Week (2019 & 2022)

- Event Management Team - Technical

Volunteering - Kathmandu Youth Conclave (2022)

- Stall Management Team

Volunteering - TEDX Putalisadak (2019)

- Technical Camera & Sounds

Volunteering - TEDXWOMEN Putalisadak (2022)

- Event Managemet Team - Stage & Camera

BNKS MUN (2019)

- The Royal Massacre - Politician

Chelsea MUN (2021)

- International Press - Photographer

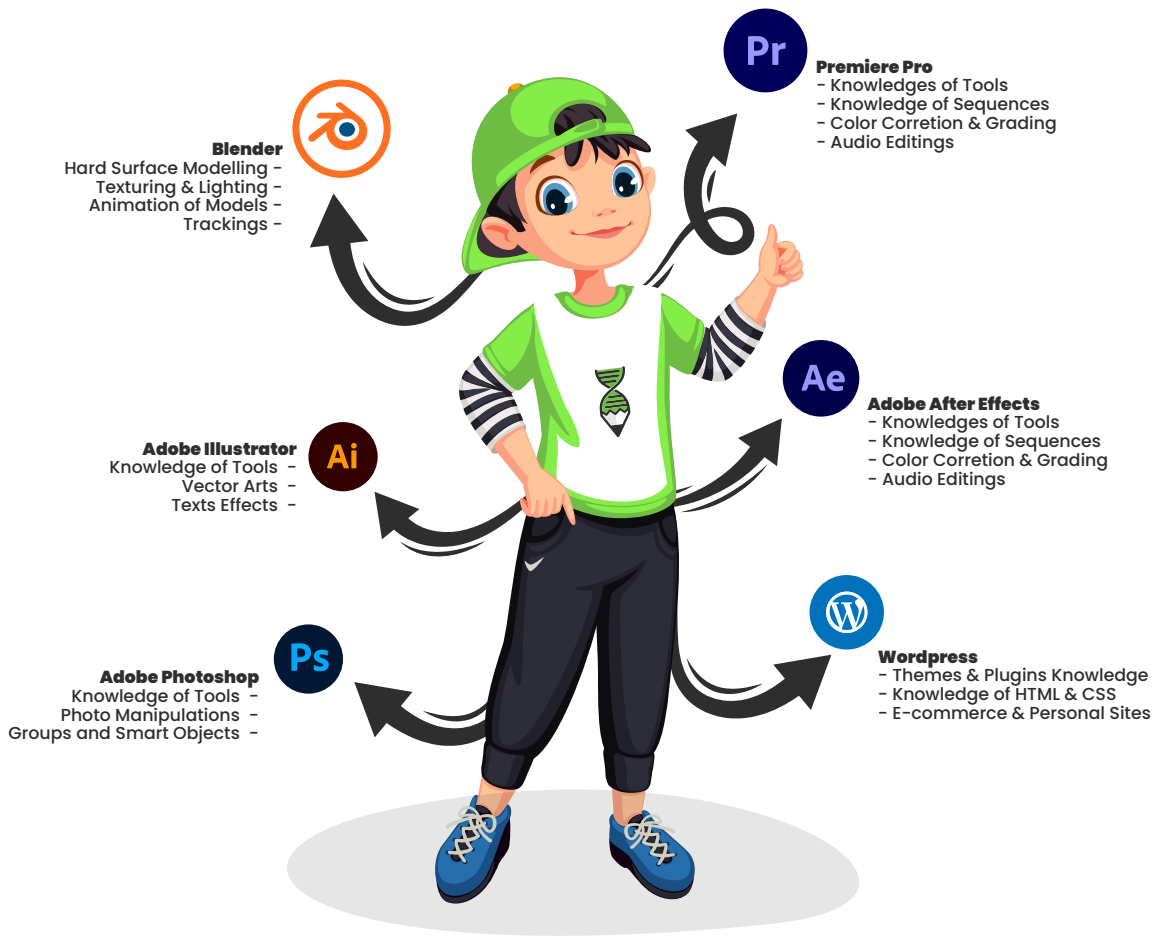
Organizing - Phoenix Holi Fest (2023)

- Core Management - Operations

Phoenix Biz Tech Quiz (2023)

- Winners - Team 7

HARD SKILLS



ADDITIONAL SKILLS



Google
My Business
Google Search Console
Google Ads



Meta
Business Suite
Meta Ads



Microsoft Office
Word
Excel
Powerpoint
Access



SEO
Off-Page
On-Page
Wordpress Plugins

SOFT SKILLS

Communications



Team Working



Management



Leading



WORK EXPERIENCE

Feb 2020 - Jan 2021

Chaitanya Design

- **Social Media Posts:**
 - Festivals
 - Engaging Posts

Nov 2021 - Dec 2021

Pixel Studios

- **Photos**
 - Wedding and Events -
- **Videos**
 - Wedding Motion Titles -
- **Printing**
 - Photographs & B/W Copies -

Jan 2022 - May 2022

Glocal Pvt. Ltd

- **Posts**
 - Festivals
 - Informative
 - Ads
- **Designs**
 - Certificates
 - Posters (A3)
 - Banners
 - Standees
- **Videos**
 - Informative Motion Graphics
 - Event Highlights
 - Event Advertisements
 - Events LED Screen Videos
- **Photography**
 - Events

June 2022 - Nov 2023

Grace International

- **Posts**
 - Festivals -
 - Informative -
 - Ads -
- **Designs**
 - Certificates -
 - Posters (A3) -
 - Banners -
 - Standees -
- **Videos**
 - Informative Motion Graphics -
 - Event Highlights -
- **Digital Marketing**
 - Content Strategy -
 - Ad Set Plannings -
 - Social Media Management -
 - Reports and Plannings -
 - SEO (On Page, Off Page) -

WORK EXPERIENCE

Nov 2023 - Ongoing

Chaitanya Design

- **Client's Social Media Profiling:**
 - 25+ Brands
 - Posts on Grids
 - Reels Format
- **YouTube Strategy:**
 - 6+ Channel Started
 - 2M+ Views on Total Contents
 - 100+ Videos Edited
- **Campaign Management:**
 - 6+ Brands Campaigns
 - \$3000+ Ads Spend
- **Team Management:**
 - 10+ Team Members

FREELANCE & CONSULTATION

Brands

